



GETTING STARTED WITH THE

Trends Report

Gain insight to what is being said about
your brand and who is saying it.



sproutsocial

A report for each of your handles!

Uncover products or services your customers are talking about.

Identify possible service issues.

Sprout Coffee Co
@MySproutCoffee

Based on 3,032 @mentions to @MySproutCoffee

Topics Mentioned with @MySproutCoffee

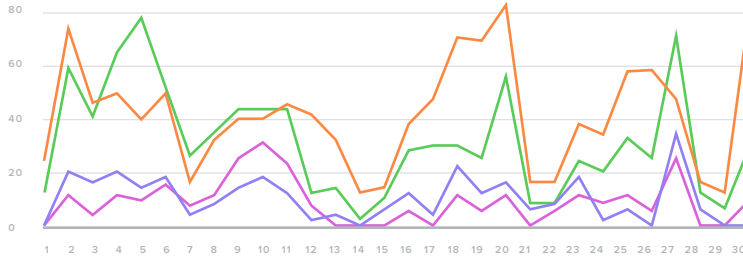
coffee hot delicious amazing perfect best	567
order wrong fast finally late messed	489
morning start great perfect better worse	405
almond milk latte delicious capp finally	398

Hashtags Mentioned with @MySproutCoffee

#sproutblend coffee dark new flavorful delish	586
#sproutfail wrong order coffee today wake	544
#tired fix caffeine need coffee addict	535
#daylightsavings sucks hard tired dark sleep	489

SHOW ALL

Topics & Hashtags Frequently Mentioned



CHOOSE TOPICS

CHOOSE HASHTAGS

coffee order #sproutblend #goodmorning
 morning almond #daylightsavings #tired

People & Brands Frequently Talking

250	78	54	13	10	9
65	32	11	10	9	8

People & Brands Frequently Mentioned

567	89	32	19	10	9
77	20	13	10	9	8

Identify advocates and cultivate new social relationships.

See which hashtags gained traction!

Discover hashtags people are using organically...

...and identify opportunities to tie into timely events that align with your brand.

See spikes around popular topics and hashtags associated with your brand to pinpoint correlations and relationships.

Uncover new competitors or partners to monitor on an ongoing basis through your brand keywords.